

GeniePro Solutions LLC

Engineering & Operations Case Portfolio

U.S. Registered · Colombia Operated

This document highlights operational impact delivered to engineering-led contractors scaling across the United States.

Confidentiality Notice:

The case examples included in this portfolio are presented without client names to protect the confidentiality of the engineering contractors we support.

Our clients operate in competitive markets where operational structure, margin optimization, and incentive execution strategies represent a strategic advantage.

For this reason, identifying information is intentionally withheld.

Additional details may be shared during a private strategy session.



67%

Cost Savings During Growth



300+

LL88 Proposals Delivered
in 6 Months



100%

Operational Divisions
Built & Externalized



40%+

Proposal Turnaround
Improvement

Case 1: Scaled Team Growth at 67% Lower Cost

- Client Profile: Engineering contractor in growth phase.
- Challenge: Rapid expansion required increasing operational capacity without inflating local payroll.
- Solution: Built and integrated a nearshore engineering team aligned with U.S. operational structure.
- Impact: Scaled from 4 to 14 team members in 12 months.
- Financial Result: Achieved growth at 37% of equivalent local cost structure (67% cost savings).
- Strategic Outcome: Accelerated expansion timeline while maintaining operational control.

Case 2: Clearing 300+ Proposal Backlog (LL88 Compliance)

- Client Profile: New York-based energy contractor.
- Challenge: Months-long backlog in commercial proposal generation impacting revenue velocity.
- Solution: Structured proposal engineering workflow and dedicated support team.
- Execution: Delivered 300+ LL88 compliance proposals within 6 months.
- Operational Result: Stabilized commercial pipeline and reduced turnaround time by 40%+.
- Business Outcome: Increased closing velocity and predictable revenue flow.

Case 3: Full Division Build-Out (EV, Lighting, Energy Efficiency)

- Client Profile: Multi-division contractor expanding into new verticals.
- Challenge: Need to build entire operational divisions without local hiring overhead.
- Solution: Designed and staffed engineering-led operational pods across EV Charging, Lighting, and Energy Efficiency.
- Structure: 100% of technical divisions externalized under structured advisory oversight.
- Financial Impact: Significantly higher gross margins compared to domestic staffing model.
- Strategic Outcome: Faster market entry and scalable operating model.

Founder Testimonial

“I used to outsource in Asia because it was cheap. After working with GeniePro, I realized Colombian engineers think differently — they solve problems instead of just executing tasks. That difference is worth gold.” — Founder, Energy Contractor (NY)

Why Engineering-Led Founders Choose GeniePro

“We scaled without losing operational control.” — Founder, Energy Consultation Firm

“Our margins improved almost immediately after restructuring.” — Managing Director, Engineering Firm

“They operate like an extension of our core team.” — Principal, Multi-Division Contractor

Schedule an Engineering Strategy Session:

www.genieprosolutions.com